

The Indian Silk Export Promotion Council

(Sponsored by Ministry of Textiles & Supported by Ministry of Commerce, Govt. of India)

{112-A Chiranjiv Tower, 43 Nehru Place, New Delhi – 110 019, INDIA}

ISEPC Cir No 185/HK -1025/2025-26

17th May 2025

An exceptional chance to establish your export destination in the Fashion Capital of Asia
ISEPC's Group Participation in the Global Source event in Hong Kong from October 27 to 30, 2025,
includes a travel claim reimbursement option of Rs 90,000 for eligible companies, in accordance
with Government Policy and subject to the approval of Govt of India

To: EXIM Member exporters,

SUBJECT: ISEPC is coordinating group participation in the Global Source event in Hong Kong, scheduled for October 27-30, 2025, at Asia World Expo. The focus will be on silk and silk blend scarves, high-quality silk products, crib sheets, soft toys made of silk, curtains, various nursery accessories, toys, and apparel for babies and children, as well as sports and outdoor garments: Reg:

Dear Members Exporters,

Season's Greetings from The Indian Silk Export Promotion Council!

The Indian Silk Export Promotion Council (ISEPC) is hosting a National Level Participation at the 'Global Source' event, taking place at Asia World Expo in Hong Kong from October 27 to 30, 2025. This exhibition highlights various types of fabrics, apparel, high-tech fashion, and serves as a key venue for international brands and private labels to fulfill their sourcing requirements across a diverse array of products. Global Source encompasses all sectors of the fashion industry, featuring a fabric and textile exhibition renowned for its exceptional and prestigious booths that aesthetically showcase a wide range of offerings in these significant categories.

Why Global Sources?

- 53+ years of trusted sourcing expertise;
- Biannual HK shows (Spring & Fall) synced with global buying cycles;
- 20+ years of success in Hong Kong exhibitions;
- Category-specific pavilions for focused sourcing;
- One-floor layout for easy navigation;
- Prime venue: AsiaWorld-Expo, just 1 min from HK airport;
- 1,000+ onsite professionals for smooth execution;
- Award-winning buyer services

Advantage of participation through the Indian Silk Export Promotion Council (ISEPC)!

Promotion & Outreach	Email campaign, social media and press release, webinars and industry specific workshop
Exhibitor mobilization	Identify, recommend Members. Facilitate delegation setup for B2B matchmaking at the fair ground
Govt and Trade support	Assist with export promotion scheme, Govt. subsidy. Trade facilitation for smoother participation.
On-ground support	Visa recommendatory letter travel accommodation guidance, booth subsidy helpdesk at the show
Post event follows up	Share exhibitors & buyer feedback for future improvement with provision of post-show feedback

Participation Fees: This event is proposed by the Council to receive support from the Ministry of Commerce under the MAI Scheme, and we are currently awaiting the Ministry's approval. Once approved, the MAI subsidy will be available exclusively to the top 30 companies that submit a completed application form along with full payment, on a First Come First Served basis. While we await the Ministry's decision, the Council is currently charging subsidized rates. Your participation will be under the Indian Silk Export Promotion Council's brand, and we are committed to providing personalized services to our members around the clock.

Preferential booth rates for ISEPC Members of 9 sq. mtr.	Direct Participation rates
INR 2,99,000/- (Subsidy from Govt is awaited and will be reimbursed)	USD 6070/-; INR 588790/-
No Surcharge for Corner Booth and available on a first-come-first-served basis upon 100% payment & subject to availability.	

It is important to understand that this fee excludes costs for airfare, hotel accommodations, shipping display materials, and other associated expenses. We have submitted a request to the government for MAI support, which is currently pending. Given the limited availability of corner booths, allocations will be made on a first-come, first-served basis, taking into account various factors according to their established guidelines.

MAI Funding:

This event is one of the initiatives proposed by the Council to receive support from the Government of India under the MAI Scheme and is currently pending approval. Once the competent authority grants approval, the Council will arrange for the reimbursement of the applicable subsidy amount. Additionally, exhibitors are eligible to request reimbursement for economy class airfare taken via the shortest route under the MAI for qualifying member participants, in accordance with the MAI criteria outlined below:

1. Exporters who have previously utilized subsidized fees under the MAI scheme three or more times, including past participation (through any Export Promotion Council) in this specific event, are not eligible for subsidy under the MAI scheme for this edition.

2. An exporter may benefit from the MAI for participation in a maximum of three approved MAI events within a financial year. However, exporters from SC/ST/Women categories, as well as those with an f.o.b. export value of Rs. 50 crores or less in the previous year, are permitted to participate in five events annually, provided each event is in a different market (e.g., Africa, LAC, WANA, ASEAN, etc.);

3. Furthermore, participants who have maintained membership with the Council for 12 months and have a minimum annual export turnover of Rs. 50 lakhs and up to Rs. 50 crores in the last financial year (2024-25) will qualify for reimbursement of economy class airfare. Reimbursement for airfare for companies with no exports, startups, or new exporters may be granted for up to 10% of the total participants, subject to the following conditions: (a) The reimbursed airfare will cover 50% of the economy fare, adhering to the market-specific ceiling set forth in the scheme guidelines. (b) The exporter must be active in the domestic market with a minimum annual turnover of Rs. 50 lakhs in the preceding financial year. The reimbursement will be capped at Rs.90,000 for economy class air travel or the actual cost incurred, whichever is lower. This amount is subject to final approval and the availability of funds from the Ministry, and it applies only to eligible exhibitors with an export performance of Rs.50 lakhs or more.

About Global Sources: A leading O2O sourcing platform connecting verified global suppliers and buyers for 50+ years—empowering businesses with insights, solutions, and global reach;

The space available at Asia World Expo, Hong Kong exhibition center is limited.

Apply for participation: Exporters registered with ISEPC & with other EPCs / Trade Bodies i.e. FIEO can apply for participation in the above event, are requested to kindly fill and submit the “**Declaration Form**” with participation fee by way of Demand Draft/Cheque at par in favour of “**The Indian Silk Export Promotion Council**”, payable at New Delhi. The payment can be sent through RTGS based on the following Bank details:

Payments can also be made through NEFT / RTGS to the following Bank accounts Details of ISEPC:

A/c NAME	THE INDIAN SILK EXPORT PROMOTION COUNCIL
A/C No	003094600000771
BANK NAME	Yes Bank Ltd.
BRANCH NAME	Rajori Garden, New Delhi
BRANCH ADDRESS	Ground and First Floor, A-42, Vishal Enclave, Opp to TDI Mall, New Delhi- 110027
IFSC CODE NO	YESB0000030

Refund policy of participation will be based on the following:

If an applicant cancels or withdraws their participation for any reason, including visa issues, this is strictly prohibited and will result in the forfeiture of the entire participation fee. Booking confirmations will be issued to eligible member-participants after the Council reviews their applications, following a First-Come-First-Served basis. This initiative is conducted under a Government of India Scheme, pending approval and receipt of grants, and all terms and conditions apply.

We solicit your participation in the above fair scheduled to be held from 27-30 October 2025, at Hong Kong.

Members are advised not to wait for the last date and hence, requested to kindly forward their application together with filled up application form and remittance payments, by return.

The undersigned will be happy to assist you: Application together with completed forms and participation should be furnished on return mail as stands are limited for this edition.

With best regards,
Sd/-

(Sanjeev K. Sharma)
Executive Director (A)
ISEPC, New Delhi, India;
Mobile # 9899573797

Encls:1. Application cum Confirmation Form;(2) Travel Claim Reimbursement Form (only for the eligible companies as per MAI Guidelines), subject to approval of the event by the Govt of India;

Disclaimer: ISEPC will not be responsible for the buyer's footfall in this fair, as this fair is an International Renowned Textiles Fair. The Council will have no liability whatsoever for any kind of refund or payment in this regard. The Council is also not responsible for clearance of samples at the customs. We request members to book their visa and hotels etc at the earliest;

(Confirmation - Cum - Declaration Form)

NOTE: *Please enclose a copy of traveler passport (1st and last page) [Must be valid upto one year]

THE INDIAN SILK EXPORT PROMOTION COUNCIL

PROFORMA FOR CLAIMING TRAVEL GRANT UNDER MAI ASSISTED ACTIVITY ORGANIZED BY THE INDIAN SILK EXPORT PROMOTION COUNCIL

DURING 2025-2026 (Only to eligible companies as per MAI Guidelines)

1	Name of the Activity under which participated	Global Sources Hong Kong October 2025 EDITION (27-30/10/2025)
2	Name of the firm claiming travel grant	M/s
3	Address of the firm	
4	IEC Number of the firm	
5	PAN No. of the firm	
6	Name & Designation of the representative in whose respect claim is preferred only (Director/Partner/Proprietor or a regular officer of the company on Senior Managerial Position (not admissible to a foreign national) are eligible	
7	Date on which company was enrolled as a member of ISEPC (must have completed 12 months from the date of travel)	
8	Export of the company duly certified by CA i.e. during 2022-23, 2023-24, 2024-25; (Performa attached)	
9	Travel documents i.e copy of ticket, Boarding pass with copy of passport showing date of entry and departure at the place of event. Receipt of the amount paid if not reflected in the ticket.	
10	Amount of air travel spent by economy class by shortest route	
11	A brief report on your participation with particular reference of enquiries generated, order booked and order executed in USD	

Certified that we have not claimed travel grant from any organization/EPCs for participation in the same event and the claim is not more than the amount spent by our company.

Signature_____

Name_____

Designation_____

Company Seal_____

CHARTERED ACCOUNTANT CERTIFICATE (to be printed on the CA's letter head)

I / We hereby confirm that I/We have examined the claim papers, books of account and the prescribed documents in respect of the claim of M/s _____ and hereby certify that:

- (i) The participant Shri _____ is Director/Partner/Proprietor / Employee in Sr Management Cadre of the company;
- (ii) Participation is as per the maximum permissible participations under the MAI Scheme.
- (iii) The participant company / firm / concern is not under investigation / charged / prosecuted / debarred/black listed under Foreign Trade (Development & Regulation) Act, 1992 , FEMA, Customs Act 1962
- (iv) The total number of participations in this particular trade fair/exhibition has not exceeded three.
- (v) The f.o.b. value export figures during the last 3 financial year

Sl. No.	Year	Item of Exports	Value of Export in Rs. Lakhs
1	2022-23		
2.	2023-24		
3	2024-25		

- (vi) It has been ensured that the information furnished is true and correct in all respects, no part is false or misleading and no relevant information has been concealed or withheld.

Neither I/We nor any of our partners is a Partner/Director/Proprietor or an employee of the above named entity or its associated concerns;

I fully understand that any submission made in this certificate if proved incorrect or false, will render me/us liable to face any penal action or other consequences as may be prescribed in the law or otherwise warranted.

Signature & Stamp/seal of the Signatory _____

Name _____

Membership No._ _____

Full address _____

Name and address of the Institution where registered.

Date: _____ 2025

Place: _____